



Wisconsin Wireless Association



The Voice of the Wireless Industry in the Badger State

The WiWA Report

Volume 2, Issue 1

www.wisconsinwireless.org

May 5, 2011

Board Members

- Jeff Roznowski - President
- Brandi Vandenberg - VP
- Devon Pavlek - Secretary
- Sarah Berry - Treasurer
- Kent Meier - At Large
- Todd Anderson - At Large
- Jason Kilps - At Large
- Mike Long - Counsel

Committee Chairs

Membership

- Laura Halpenny

Public Relations

- Liz Erbes

Regulatory

- Jim Weinmann

Education

- Open

Education & Fundraising Events

Holly Jolly Trolley

December 2, 2010

Thirty enthusiastic and festive WiWA revelers kicked off the holiday season, fostered old and new relationships and donned ugly sweaters in the 3rd iteration of this holiday tradition. This year's trolley began with stops at Buck Bradley's and The Safe House and concluded with karaoke at The Milwaukee Ale House. The event doubled as our annual meeting, with Brandi, Devon, Kent and Jason elected as new board members; and we said good bye and thanks to out-going board members Sharon and Ken.

Our charity, **Pediatric Ambulance Bags**, gained a \$2000 donation from the event. Thanks to our sponsors: CST, Infinigy, Buell, SBA, Vertical Limit, Terra, Edge and Diamond.

Dynamics of DAS

May 5, 2011

The WiWA Education Committee hosted The Dynamics of DAS in Madison. Seventy attendees, including members of the Wisconsin PSC, learned about the explosive growth of Distributed Antenna Systems (DAS), quickly emerging as a powerful tool for wireless network deployments. The session was led by three outstanding wireless industry leaders - Gene Beall of Mobilitie; PJ Kirkpatrick of Rizzo; and Tim Asta of ExteNet - who covered an overview and introduction of DAS technology and examples of indoor and outdoor applications.

Many thanks to Devon Pavlek's leadership in planning the event and to our record setting 24 sponsors!

Brewers vs. Cubs

July 28, 2011

Take me out to the ball game! WiWA is sponsoring its third annual Milwaukee Brewers baseball game and tailgate at Miller Park. This summer's game will again feature the Brewer's rival to the south, the Chicago Cubs. Enjoy burgers, brats and a beverage and see if Dave Elke can defend his bean bag toss title.

Once again, **Pediatric Ambulance Bags** will be the beneficiary of this fundraising event.

Tickets and sponsorships are limited so be sure to sign up early. Details will be available on the website www.wisconsinwireless.org in late May but in the meantime let us know your interest at info@wisconsinwireless.org.

Regulatory & Advocacy

WiWA Wants YOU!

Carriers: Join our Steering Committee!

Co-chair or be a Member of a Committee!

Help plan a Meeting or an Event!

Become a Member! (It's Free!)

Send an email to:

Info@wisconsinwireless.org

The **Regulatory Committee** meets once a month to discuss issues that impact the wireless industry. The purpose is to stay abreast of regulatory and legislative issues that affect wireless development on a national, state, and local level. In addition to monitoring these issues, the Regulatory Committee will take action independently, or through help from our friends at PCIA, and contact state and local agencies to try to influence decisions on matters affecting development.

On the 3rd Thursday of the month, the Regulatory Committee holds a conference call at 3 pm CDT to discuss these issues, educate each other, and help

each other solve regulatory issues, most commonly on a local level. Committee members and participants on the call represent many of the businesses (vendors, carriers, tower companies) doing business in Wisconsin and neighboring states. Also joining the call each month are members of PCIA who are proving to be a tremendous source of information and influence on state and local issues.

Examples of recent meeting topics include the Obama Administration's wireless broadband initiative, ways to streamline local regulation of co-locations through state legislation, how to prevent the spread of CMS (Center for Municipal Solutions), and annual

permitting fees.

The Regulatory Committee encourages your participation in the monthly call. The more people on the call, the more opportunity we have to create positive change. **If you are interested, please join us each 3rd Thursday at 3 pm by calling 712-451-6100 (PIN 913013).**

If you would like to be added to the list of participants each month and receive an agenda for the call, please send an email to:

Jimweinmann@wirelessplanning.com