



Wisconsin Wireless Association

The Voice of the Wireless Industry in the Badger State



The WiWA Report

Volume 4, Issue 2

www.wisconsinwireless.org

September 19, 2013

Board Members

Jeff Roznowski – President
Brandi Vandenberg – VP
Devon Pavlek – Secretary
Sarah Schaaf – Treasurer
Kent Meier – Director
Sarah Lucas – Director
Tom Scherer – Director
Mike Long - Counsel

Committee Chairs and Board Liaisons

Membership

Laura Halpenny/Sarah Lucas

Public Relations

Liz Erbes/Jeff Roznowski

Regulatory

Sarah Schaaf

Education

Devon Pavlek

Webmaster

Lisa Becker

Education & Fundraising Events

Brewers vs. Cubs

June 26, 2013

The Chicago Cubs edged the Milwaukee Brewers, 5-4, at Miller Park, in the 5th annual WiWA tailgate fundraiser for **Pediatric Bags**. The event was a sellout, with 100 wireless industry colleagues enjoying a beanbag tournament, raffles, good food and drink and exciting major league baseball.

Thanks to our exclusive tailgate sponsor Nexus Fusion; along with our Gold Sponsors Vertical Limit, Edge, AT&T, Buell and Peak Power; Silver Sponsors Meridian, PRIMUS, Media Venture, American Tower, SBA, WIN, Glotel, Aero-Metric, and Shive-Hattery; and Bronze Sponsor CST.

And thanks to Sarah Schaaf for her leadership!

League of Wisconsin Municipalities Annual Conference

October 16, 2013

WiWA will be an exhibitor for the third time at the LWM annual conference in Green Bay. This is a great opportunity to expand our relationships with local governments and discuss our mission of education and awareness of the wireless industry.

Of particular importance this year is the advocacy of the new Wisconsin law that regulates tower and antenna placements. The League was opposed to this legislation and it is important for our industry to talk about the many benefits of the law, including economic development, job creation, and public safety.

Please consider helping us out!

Holly Jolly Trolley

December 5, 2013

The 6th annual Holly Jolly Trolley Tour will roll through downtown Milwaukee for our fundraiser for **Pediatric Bags**. Join us with your industry colleagues as we visit several local venues and enjoy food, drink and fun.

Sponsorships will be available but are limited so act quickly to put your company name behind this well received event.

More detail and info on the WiWA website will be coming in October.

Thanks to Board member Tom Scherer who is chairing this great event.

2013 Events

Sept. 19: AGL Conference
Oct. 16: League of Wisconsin Municipalities
Dec. 5: Holly Jolly Trolley

WiWA Wants YOU!

Especially Carriers!

Board Elections will be in December. There are 3 open board seats.

Email: info@wisconsinwireless.org

Regulatory & Advocacy

WiWA took a leadership role in advocating for the passage of **new Wisconsin tower siting regulations** that went into effect July 1. Included in the Wisconsin biennial budget is a more streamlined, predictable process to build our networks, one that will foster economic development, create jobs, and promote public safety. This is one of most progressive pieces of legislation in the country and was supported by a coalition of wireless industry players

led by AT&T and WiWA regulatory committee member Jim Jermain. Among the issues addressed by the law include shot clock, permit fees, aesthetics, and moratoriums.

As additional outreach, WiWA is working with the LWM to promote the advantages of the law, providing input to their Legislative Advisory Committee and writing an article for their monthly publication. Mike Long & Rod Carter have been very helpful in this initiative.

It is very important that we use the new law in an appropriate manner when dealing with local governments, using it as a backstop and not a weapon, to maintain a cooperative relationship with them. To that end, WiWA has worked with Alex Reynolds of the PCIA to produce guidance on how best to use the law. Please let us know if you'd like a copy.