



Wisconsin Wireless Association



The Voice of the Wireless Industry in the Badger State

The WiWA Report

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May 1, 2014

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Education & Fundraising Events

Holly Jolly Trolley

December 5, 2013

Over 75 WiWA revelers took to the streets of downtown Milwaukee for the 6th annual Holly Jolly Trolley Tour, a fundraiser for **Pediatric Bags**. We visited Harley Davidson's Iron Horse Hotel, Milwaukee Ale House, and Mo's Irish Pub.

Thanks to our 17 generous Sponsors, including Trolley Sponsors Diamond, Edge, Nexius, PRIMUS, SitePro1/Valmont, Tri State, and Vertical Limit.

And thanks to Tom Scherer who chaired this event.

The money raised in this event and throughout 2013 allowed WiWA to donate \$10,000 to the Pediatric Bag Project!

Small Cells

May 1, 2014

WiWA's annual telecom education conference in Madison featured "Small Cells: The Next Wireless Frontier." Lorna Slott of AT&T provided a thought-provoking keynote address, attended by a record setting audience of 120.

In addition to Ms. Slott, other panelists included Marc Steinbach of Fullerton Engineering, Matt Davis of Nexius, and Victoria Moran of Davis & Kuelthau. They discussed topics such as why small cells are needed, deployment status, regulatory issues, and challenges in implementing small cell networks.

WiWA gratefully thanks our 24 generous sponsors and also thanks Devon Pavlek for chairing this event!

Brewers vs. Rockies

June 26, 2014

Spring is here (?) and once again that means it's time for WiWA's traditional Milwaukee Brewers Tailgate fundraiser for **Pediatric Bags**. This year's 6th annual event will feature the Colorado Rockies taking on the Brewers from Miller Park. Enjoy a beanbag tournament, raffles, good food and drink and exciting major league baseball.

Last year's event was a sellout so be sure not to miss out on all the fun! Sponsorships are available, too. Signup will be available soon at the WiWA web site. Watch for an email announcement.

Thanks to Michelle Phaneuf for chairing this event!

2014 Events

June 26: Brewers Tailgate
Oct. 15: League of Wisconsin Municipalities
Dec. 4: Holly Jolly Trolley

WiWA Wants YOU!

Especially Carriers!

Become a Member!

Email: info@wisconsinwireless.org

Regulatory & Advocacy

The PCIA published a research report titled: **"Wireless Broadband Infrastructure: A Catalyst for GDP and Job Growth 2013-2017."** The report projects mobile broadband investments of \$34-36 billion per year will increase GDP in 2017 by 1.6% to 2.2% and generate up to 1.3 million net new jobs. 28,000 of these jobs are directly attributable to investment in the build-out of wireless broadband.

For more, visit www.pcia.com

WiWA joined 15 other SWAPs in signing on to comments to the **FCC's Notice of Proposed Rule Making** considering measures designed to streamline wireless facility siting. The comments urge the FCC to streamline compliance for small cells, clarify terms of Section 6409, and exempt temporary towers from environmental review

A Wisconsin Circuit Court Judge ruled against a group of Prairie du Sac citizens who sued the village over their approval of a Verizon tower, citing the unconstitutionality of **Wisconsin's new state tower law**. WiWA members Rod Carter and Angela Frye were involved in the case, representing Verizon. Another challenge to the law is occurring in Cedarburg, in a suit against AT&T.