



# Wisconsin Wireless Association



The Voice of the Wireless Industry in the Badger State

# The WiWA Report

Volume 3, Issue 1

[www.wisconsinwireless.org](http://www.wisconsinwireless.org)

April 12, 2012

## Board Members

- Jeff Roznowski – President
- Brandi Vandenberg – VP
- Devon Pavlek – Secretary
- Sarah Berry – Treasurer
- Kent Meier – At Large
- Sarah Lucas – At Large
- Tom Scherer – At Large
- Mike Long - Counsel

## Committee Chairs

### Membership

- Laura Halpenny

### Public Relations

- Liz Erbes

### Regulatory

- Open

### Education

- Open

## Education & Fundraising Events

### Holly Jolly Trolley

December 8, 2011

2011 came to a close with a very successful 4th annual Holly Jolly Trolley tour of Milwaukee. Over 70 wireless industry colleagues enjoyed networking and fun aboard a holiday trolley decked out with stuffed stockings to thank our sponsors, including Buell, SBA, Aerometric, Peak Power, and Shive-Hattery. Congrats to our raffle winners: Andy Bradley of Edge, Jim Lieurance of United Tower, and Shane Hennessy-York of EBI.

The success of this and all of our 2011 events allowed WiWA to make a \$5,000 donation to **Pediatric Ambulance Bags**, providing over 10 new children's kits for our paramedics. Thanks to our generous members and sponsors!

### Site Acquisition

April 12, 2012

The Concourse Hotel in Madison was the site of WiWA's annual telecom education conference: Site Acquisition Learn from the Experts. The PCIA's government affairs counsel, Kara Leiben Azocar, gave the keynote address on the new federal legislation that streamlines tower modifications.

Bill Buell followed by moderating a panel of distinguished industry experts, including Pete Schau, Jim Weinmann, Rich Riley, and Kathy Cogswell. The panel addressed topics such as FCC shot clock, migratory birds, FAA approvals, lease buyouts, and stealth structures.

WiWA gratefully thanks the 16 generous companies that sponsored this conference.

### Brewers vs. Cubs

June 5, 2012

Enjoy a tailgate and exciting major league baseball action under the lights, featuring the Milwaukee Brewers against the Chicago Cubs, from Miller Park in Milwaukee. Enjoy the company of your wireless friends and try your hand at the always competitive bean bag tournament or win fabulous prizes in our raffles. The tailgate begins at 5 pm and the game at 7:10 pm.

Tickets are \$60 but are limited. Sponsorships include a \$1500 exclusive tailgate level, \$500 gold and \$250 silver. A block of rooms will be reserved at the Crown Plaza, which include shuttle service to and from the game.

All proceeds benefit **Pediatric Ambulance Bags**

## Regulatory & Advocacy

### WiWA Wants YOU!

We welcome our newest Board members, Sarah Lucas of Verizon and Tom Scherer of Pieper Electric!

#### Consider helping us as:

- Webmaster
- Regulatory Committee Chair
- Event Planning

**Become a Member!**  
(It's still free!)

**Send us an email at:**

[info@wisconsinwireless.org](mailto:info@wisconsinwireless.org)

WiWA and PCIA recently came to the assistance of a new member, Chuck Mills, who is attempting to build a new radio station and tower in Two Rivers, WI. The conditional use permit application has been faced with objections due to potential signal interference, health risks and aesthetics. Members Mike Long, Todd Anderson and Jim Weinmann, along with PCIA, provided guidance and expertise

on how to approach the April 2 public hearing. This unique request allowed WiWA to branch out into advocacy in the FM radio tower space. Thanks to all for their assistance.

WiWA also recently provided assistance to member Jerry Kostner on a rooftop lease buyout proposal. Thanks to Mike Long and Bill Buell for the guidance given to Jerry.

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WiWA President Jeff Roznowski will be presenting at the Wisconsin Municipal Treasurer's Association spring conference. Jeff will address the issues surrounding the negotiation of wireless site leases on municipal property. The presentation will help strengthen WiWA's relationship and advocacy with local governments.